**tab "How to publish"**

* **delete the "Intro" banner at the top**

**What is required to publish data through GBIF.org?**

In order to publish data, you need to be

* associated [affiliated?] with an institution or organization that is
* registered as a data publisher in the GBIF network and
* endorsed by one of the GBIF Participant Nodes or, alternatively, by the GBIF community through the GBIF Participant Node Managers' Committee

Next, you need access to a technical software installation (publishing software package) that allows you to upload your data and register them to the endorsed institution as the data publisher.

**How to register a new publisher?**

To start the process of publishing data through GBIF, we ask new prospective publishers to complete an online questionnaire.

The process seeks to confirm the quality, interoperability and discoverability of data published through GBIF and to ensure that publishers receive proper credit and attribution. Learn more about [benefits](http://www.gbif-uat.org/publishing-data/benefits), [guidelines](http://www.gbif-uat.org/publishing-data/publishing-data/guidelines), and [resources](http://www.gbif-uat.org/publishing-data/publishing-data/resources) elsewhere in [this section](http://www.gbif-uat.org/publishing-data/publishing-data/summary).

Before GBIF indexes new datasets, a data-holding organization or institution must receive endorsement as a data publisher from a [GBIF Participant node](http://www.gbif-uat.org/participation/participant-list) or the [Participant Node Managers Committee](http://www.gbif-uat.org/governance/standingcommittees#nodes).

The endorsement procedure aims to ensure that:

1. Published data are relevant to GBIF’s scope and objectives
2. Data hosting arrangements are stable and persistent
3. Data publishing and use are supported by strong national, regional and thematic engagement
4. Data are as open and available for sharing and reuse as possible
5. Data publishers can respond to feedback and improve data quality

To help endorsing Nodes make informed decisions, we ask new prospective data publishers to complete this online questionnaire. On submission, the information provided will be sent to the appropriate Participant Node or, if no Node is identified, to the Participant Node Managers' Committee. In the process, further clarification may be required through direct contact between the endorsing agent and the prospective publisher's contacts. As soon as endorsement is confirmed, the organization will be registered and authorized to publish data through GBIF.org.

**Note**: at present, GBIF and its Participants only publish data from organizations — that is, institutions, networks and societies — rather than individuals. Individuals wishing to publish data should work through their affiliated organizations to seek endorsement as a publisher.

(button): "register a new publisher"

**How to publish data?**

[Somehow, on a tab called "How to publish", I would expect a third section on how to proceed once the publisher is registered – publishing software etc. For many users coming to this page, this would be a major part of the information they are looking for. The current page structure very much jumps right into the new publisher registration/endorsement without covering the other parts of "How to publish". Either this needs to be taken out into yet another tab, or be handled within the page, but only being one section of it. I am too lazy to add this third section now, but I think it has to be added.]